



## **Position:** Marketing Manager

**Location:** Spain, Madrid

**EXCELTIC, S.L.** as an engineering and consultancy company. We are able to offer solutions adapted to the different sectors: Transport, Energy, Industrial sector, Pharmaceutical or the sector of Information Technologies among others.

For Exceltic excellence means continuous improvement, flexibility, adaptability and customer orientation, allowing the construction of lasting relationships based on trust and transparency. We are actively seeking a **Marketing Manager** to implement the company's first unified strategy.

### **Responsibilities:**

- Lead and drive the marketing projects and strategies of the entire company.
- Manage social media: strategic planning of the company's social media channels and content generation for them.
- Plan and develop corporate events: collaborate with company partners to carry out events, webinars, and workshops.
- Coordinate and execute the design of the company's portfolio.
- Web management: Modifications under the corporate CMS (knowledge of SEO will be positively valued).

### **Required profile:**

- Bachelor's degree in Business Administration or similar + Master's degree in Marketing.
- Commercial vision.
- Copywriting / Storytelling / Design thinking.
- Leadership, effective communication, and teamwork skills.
- Advanced English and Spanish.
- Innovative, and dynamic person.
- Planning and communication skills.
- Proactive, organized individual accustomed to working in teams and handling high workloads.

### **The companies offer:**

- Permanent contract.
- Flexible compensation package (health insurance, transportation voucher, restaurant voucher, and childcare).
- Hybrid work (3 days office, and 2 days home office).
- Training with a personalized development plan.
- Salary: 2.500€ (brutto monthly).

**How to apply:** send your CV to [ofertasoebpilar@madrid.org](mailto:ofertasoebpilar@madrid.org) with a copy to [dora.silva@iefp.pt](mailto:dora.silva@iefp.pt) under the Ref.: 13/2024/2668

application deadline: 15/05/2024.



EURES mobility supports may be available if you apply to this vacancy. Please check [www.iefp.pt/eures](http://www.iefp.pt/eures)

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