Content Writer

**Number of Posts:** 1

**Contract Type:** Fulltime, indefinite

**Job description**
- Writing emails, SMS and other campaigns.
- Writing press releases and liaising with online websites to publish the copy.
- Managing social media pages and seeking new ways to engage the audience.
- Creating content for social media.
- Guiding the content team to create content that aligns with the company’s brands.
- Working to continuously improve the user experience.
- Conducting market research and competitor analysis to ensure the brand always stays ahead of the curve.
- Updating our sites and making sure all content is relevant and up-to-date.
- Search Engine Optimisation.
- Collaborating with the design and marketing team to deliver original content for special projects.
- Writing articles for newspapers and news sites (online and offline).
- Discovering Marketing opportunities and working with the marketing team to bring ideas to life, including liaising with other companies.
- Discovering opportunities for CSR.
- Assisting other members of the team by providing ideas and proofreading work.
- Responsible for the quality of the content of the company’s products, while making sure that the content is compliant to the rules and regulations in the areas that it’s shown.
- Writing monthly company newsletters.

**Requirements:**
- Proven experience in content writing or journalism (minimum 1 year)
- Fluent in English
- Experience with web publishing tools (CMS) such as WordPress
- Ability to work in a team
- The ability to think like an educator, intuitively understanding what the audience needs to know and how they want to consume it
- Ability to deliver content on strict deadlines
- Experience in the iGaming industry would be an asset.

**Training provided:** Yes

**Any assistance with accommodation/relocation:** Refundable flight and first week accommodation
Any other benefits

• Gym Membership.
• Private Health Care.
• Visa Assistance.
• Parking Facilities.
• Regular Social Events.
• Daily Fresh Fruits and Snacks.
• Cuddles with the Office Dogs.
• Growth possibilities within the company.

Salary: €30,000 per year

How will the interviews be held
In person or via Zoom

To apply
CVs and a covering email are to be sent by email to eures.recruitment.jobsplus@gov.mt and should be written in English. Please quote the vacancy name and number in your email.

Additional Info here (vacancy name and number)